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Developments such as digital transformation, demographic change and increasing globalisation are continuously presenting new challenges to organisations and managers alike. The Austrian Management Review bridges the gap between theory and practice. It aims at combining the rigour of science and the relevance of corporate practice. Building on cutting-edge academic research, the authors provide insights into how companies can be prepared to meet the strategic challenges of an uncertain future. With contributions by Gina Falkner Gordon Müller-Seitz Josef Baumüller Almina Bešić Michael W. Busch Wolfgang H. Güttel Rupert Hasenzagl Heimo Hammer Stephan Kaiser Astrid Kleinhanns-Rollé Stefan Konlechner Thomas Lehner Georg Loscher Brigitta Nöbauer Patrick Rupprecht Patrick Sailer Ann-Christine Schulz Walter S.A. Schwaiger Werner Weiss Daniela Wetzelhütter



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