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(Co-Herausgeber)

Making The Plus

Industrial production is considered one of the biggest sources of pollution in the world. In 2020, Norwegian furniture manufacturer Vestre decided to prove that a different future is possible. Together with architects from the Danish Bjarke Ingels Group (BIG), Vestre drew up plans for a green factory deep in the Norwegian forests: not only takes you through the construction process of the "world's most sustainable furniture factory," documented by renowned photographer Einar Aslaksen. It also broadens our view on how architecture, industry, nature, and the public space have to be completely intertwined moving toward a sustainable future.

VESTRE is an Oslo-based urban furniture maker with offices all over the world. For more than 75 years, the family-owned company has been driven by the mission to create social and caring public meeting places for millions of people. It is committed to the UN's Sustainable Development Goals.

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