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# Events - Future, Trends, Perspectives

an international approach




An international approach! Events – future, trends, perspectives provides insights into many of the recent developments within the diverse event industry. International scholars and experts with backgrounds in multiple related fields have taken up exciting research topics and offer perspectives, thoughts and views on a number of current and future issues and challenges. The topics are as diverse as the industry itself and include discussions on gender and diversity, disruptive technologies, sustainability, psychological effects, the co-creation of experiences, the future of event education and many more. Vivid case studies and best practice examples are used to illustrate current and future developments and to spark discussion and debate amongst scholars, practitioners and students alike. The Corona crisis (Covid-19) is having a massive impact on the events industry. Due to the editorial deadline of this book in February 2020, this topic could not be considered in this edition. We ask for your understanding.

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