

Multimedia and E-Content Trends

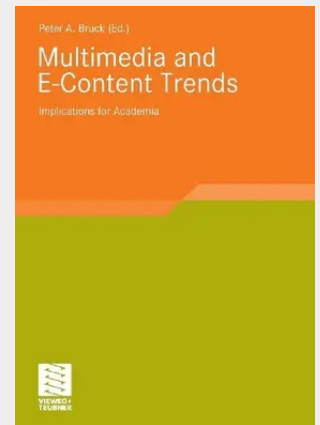
Implications for Academia

The rapidly changing IT market challenges universities, particularly with regard to their teaching methods. It is essential that teaching models keep pace with the fast developing IT industries in order to meet the requirements of the companies involved.

The papers of the present volume are a selection from the following panels of the 2007 Academic Network Conference in Graz: - Augmented Realities and Smart Interfaces - Mobile Location Based Applications - The Mobile Content Paradigm - Current Mega Trends for E-Content Development - Teaching Models

The authors reflect the preoccupation of academia with the latest trends in e-content and communication technologies, such as going mobile or discovering new, innovative interfaces. Finally, they introduce new learning methods with interactive media.

This book contains a selection of papers and presentations from the 6th EADiM Academic Network Conference held in Graz in November 2007. The Academic Network originates from the assessment process of the EUROPRIX Multimedia Awards. Many enthusiastic teachers and instructors have encouraged their students and graduates to take part in this competition with their final projects or first products in terms of innovation and added value for users. The network was formally established in 2002 by instructors of award-winning interactive e-content projects. Participants in the network share an interest in identifying successful approaches in teaching and in optimizing their teaching methods. The network has started off a European masters program and a number of other cooperation projects. The Academic Network's annual conference provides a forum for the exchange of latest experiences, it is a meeting place for nominees and winners from the EUROPRIX Multimedia Awards, and it reflects on the development of e-content technology and industry. Academics, instructors, and professors from all parts of Europe present their new approaches to successful and effective teaching. They discuss methods on how teaching models can better meet the requirements of companies and industry at large. Discussions have been raised how academia can come up to the rapid development of the ICT industries and the fast change of platforms for which content is needed.



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