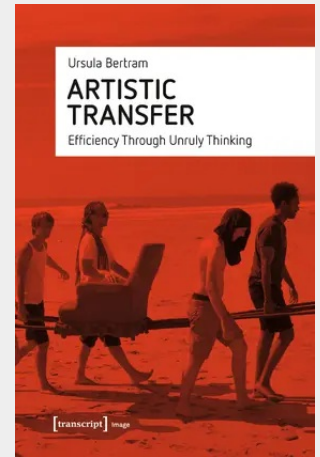


Bertram

Artistic Transfer

Efficiency Through Unruly Thinking

Non-conformist, non-linear, unruly thought and action have always led to great works of art, pathbreaking inventions and forward-looking perspectives. But how can this precious good find its way into our everyday working life to help us deal with social, ecological and economic challenges? The crucial step, Ursula Bertram contends, is to reach a synergy of logically justifiable knowledge and the capacity to navigate in open systems. To find out how such synergy could come about, Ursula Bertram has observed the strategies and principles of artists, choreographers, musicians and unruly thinkers and compared them with the statements of physicists, mathematicians, managers and researchers. She shows that when artistic thought is circulated and probed in non-artistic fields, an extremely efficient pattern called artistic transfer emerges. With contributions by Werner Preißing and others.



59,99 €

56,07 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783837646689

Medium: Buch

ISBN: 978-3-8376-4668-9

Verlag: transcript

Erscheinungstermin: 09.10.2018

Sprache(n): Englisch

Auflage: 1. Auflage 2018

Serie: Image

Produktform: Kartoniert

Gewicht: 677 g

Seiten: 304

Format (B x H): 148 x 225 mm

