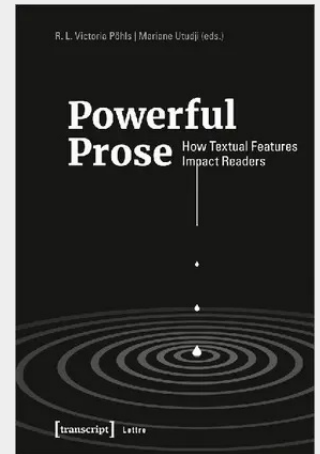


## Powerful Prose

What makes a reading experience 'powerful'? This volume brings together literary scholars, linguists, and empirical researchers who tackle the question by investigating the effects and reader responses generated by selected extracts of literary prose. The twelve contributions theorize this widely-used, but to date insufficiently studied notion, and provide insights into the therefore still mysterious-seeming power of literary fiction. The collection explores a variety of stylistic as well as readerly and psychological features responsible for short- and long-term effects – topics of great interest to those interested or specialized in literary studies and narratology, (cognitive) stylistics, empirical literary studies and reader response theory.

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