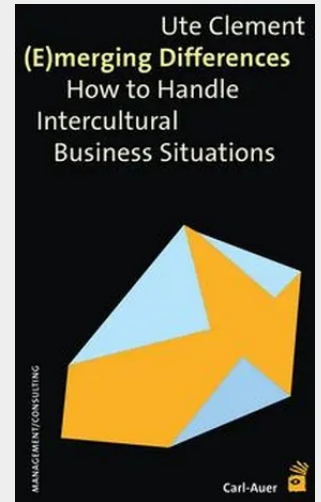


Clement

(E)merging Differences

How to Handle Intercultural Business Situations

Our culturally shaped values influence the way we work as well as our behaviour towards our colleagues, superiors and business partners – whether we care to acknowledge it or not. Not surprisingly, then, intercultural competence has come to be one of the key skills of the 21st century: anyone seeking success on the international business scene needs a navigation system to guide them through the complexities of other cultures' modes of interaction, behaviour and communication. In this book, Ute Clement – a seasoned consultant for international corporations – presents a range of methods and concepts for dealing with cross-cultural work situations. She also explains the basics of systemic intercultural consultancy by reference to a wealth of experiential anecdotes.



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