Stein

Experience & Event Design 2023 / 2024

The new edition has been shaped by a both turbulent and exciting year. The demand for events and the delight about real experiences were huge. At the same time, war and its economic consequences have been a cause of great concern. The book collects this multitude of formats, from small but accomplished communication forums to virtual specialist conferences and captivating spatial experiences. The result is a realistic cross section of social requirements, current experience formats and difficult framework conditions.

The new edition has been shaped by a both turbulent and exciting year. The demand for events and the delight about real experiences were huge. At the same time, war and its economic consequences have been a cause of great concern. The book collects this multitude of formats, from small but accomplished communication forums to virtual specialist conferences and captivating spatial experiences. The result is a realistic cross section of social requirements, current experience formats and difficult framework conditions.



69,00 €
64,49 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783899863956
Medium: Buch
ISBN: 978-3-89986-395-6
Verlag: red dot
Erscheinungstermin: 26.06.2023
Sprache(n): Deutsch,Englisch
Auflage: 1. Auflage 2023
Produktform: Kartoniert
Seiten: 224
Format (B x H): 230 x 310 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)