

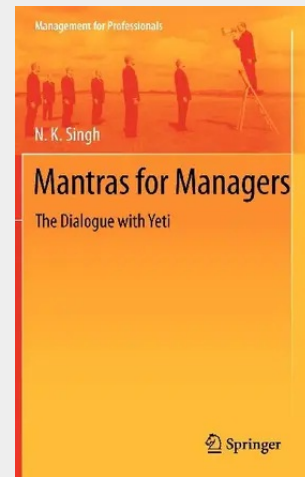
Singh

Mantras for Managers

The Dialogue with Yeti

The innovative book will stimulate thinking of corporate managers on key issues of organisations and management. The imaginary dialogues in the book represent the inherent conflict between logical cut-throat competitions rampant in today's world and the inevitable need to retain natural grace of values. It deals with the key issues of mission and objectives of organisations, understanding people and bringing changes in organisational culture. Future development in socio-economic sphere will be greatly influence by values and attitude of people in various organisations. "Mantras for Managers" is a window on the new humanism in organisational and institutional development.

The innovative book will stimulate thinking of corporate managers on key issues of organisations and management. The imaginary dialogues in the book represent the inherent conflict between logical cut-throat competitions rampant in today's world and the inevitable need to retain natural grace of values. It deals with the key issues of mission and objectives of organisations, understanding people and bringing changes in organisational culture. Future development in socio-economic sphere will be greatly influence by values and attitude of people in various organisations. "Mantras for Managers" is a window on the new humanism in organisational and institutional development.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9788132204688

Medium: Buch

ISBN: 978-81-322-0468-8

Verlag: Springer

Erscheinungstermin: 14.03.2012

Sprache(n): Englisch

Auflage: 1. Auflage 2012

Serie: Management for Professionals

Produktform: Gebunden

Gewicht: 330 g

Seiten: 90

Format (B x H): 160 x 241 mm

