Gustavsen / Finne / Oscarsson

Creating Connectedness

The role of social research in innovation policy

Using a workplace development program as source of experience the book deals with the development of innovation processes. Since innovation means to explore the unique and the special to bring forth what does not (yet) exist, each innovation process must in itself be an innovation. The study explores the tools and activities needed to create such processes, like dialogue, networking, coalition building, and social partnership. The authors report from the position of collaborative actors involved in the innovation process rather than external observers.



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