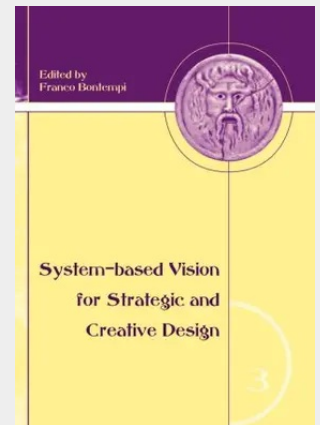


System-Based Vision for Strategic and Creative Design

Exploring the findings of the conference entitled 'System-based Vision for Strategic and Creative Design', this text focuses around the following key themes: · systemic framework · the capacity to survey all aspects and connections of any problem and its solution · creative work · the challenge to develop something new · design · a method to improve the world and make it better With the main objective of the conference being to define the knowledge and technologies needed in the design and development of project processes able to produce competitive, 'green' and consumer-friendly structures, the text also clearly relates to the development and use of quality materials, as well as to excellence in construction management, and to reliable measurement and testing methods.



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