

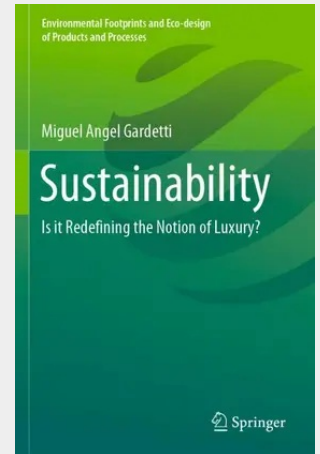
Gardetti

Sustainability

Is it Redefining the Notion of Luxury?

This book presents and analyzes aspects that, within the framework of luxury, have been or are currently being redefined by sustainability considerations. It also presents and reviews cases from industry and entrepreneurs in connection with this ongoing redefinition process.

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