

Q-Commerce

The Future of Instant Retail and Logistics

This book offers a comprehensive and forward-looking exploration of Quick Commerce (Q-Commerce), a rapidly emerging model that is reshaping the future of retail and logistics. It examines how artificial intelligence and automation are driving this transformation, enabling businesses to meet the growing demand for instant delivery and seamless customer experiences. Moving beyond traditional discussions of retail technologies, the book adopts an integrated perspective, illustrating how multiple innovations work together to create highly responsive and efficient systems. A key strength of the book lies in its ability to connect theory with real-world application. It presents well-structured conceptual frameworks alongside mathematical models that help explain the dynamics of ultra-fast delivery, inventory optimization, and demand forecasting. Readers gain a deeper understanding of how data-driven decision-making and intelligent systems contribute to operational excellence in Q-Commerce environments.

The book also highlights the evolution of last-mile delivery and the role of automation in reducing costs while improving speed and accuracy. By addressing both technological advancements and strategic implications, it provides valuable insights for practitioners seeking to innovate in competitive markets, as well as researchers interested in advancing the academic study of digital commerce.

Designed for industry professionals, academics, and students alike, this book serves as a vital resource for understanding the convergence of AI, logistics, and retail in the era of instant commerce.

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