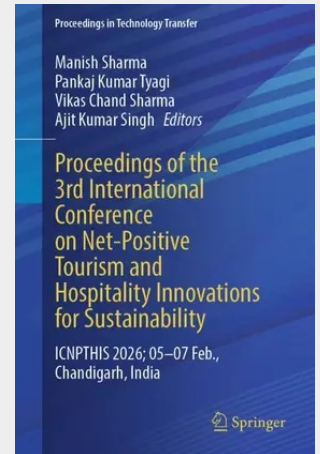


Proceedings of the 3rd International Conference on Net-Positive Tourism and Hospitality Innovations for Sustainability

ICNPTHIS 2026; 05-07 Feb., Chandigarh, India

This book comprises peer-reviewed articles presented at the 3rd International Conference on "Net-Positive Tourism and Hospitality Innovations for Sustainability" (ICNPTHIS), held under the aegis of the University Institute of Tourism and Hospitality Management at Chandigarh University. It presents a comprehensive exploration of how the global tourism and hospitality industry can shift toward a net-positive and regenerative model. The book addresses critical challenges facing modern travel and accommodation sectors by showcasing innovative solutions and frameworks across three key areas: developing Strategic Frameworks for Regenerative Development (including circular and carbon-positive operations), leveraging Advanced Technologies for Societal Transformation (such as AI, IoT, and the Metaverse), and establishing effective Policy, Governance, and Investment for sustainable futures. By integrating cutting-edge research with practical, transformative strategies, this book provides necessary guidance for building a resilient, ethical, and ecologically enhancing global tourism and hospitality community.

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