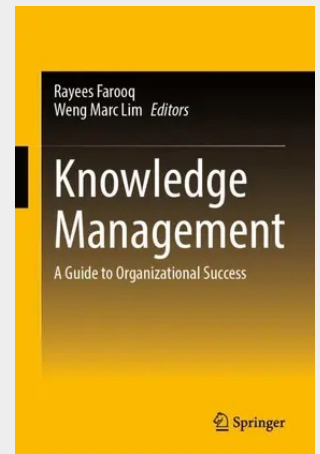


Knowledge Management

A Guide to Organizational Success

This book presents a comprehensive approach, seamlessly blending theoretical concepts with practical strategies for implementation. Its focus extends beyond traditional knowledge management topics, delving into emerging trends such as AI and blockchain while emphasizing the importance of fostering a knowledge-sharing culture. Through real-world examples and educational features like case studies and discussion questions, the book provides actionable insights suitable for both academicians and practitioners. Ultimately, it underscores the critical link between effective knowledge management and organizational success, making it an invaluable resource for driving innovation and resilience in today's rapidly evolving business landscape.

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