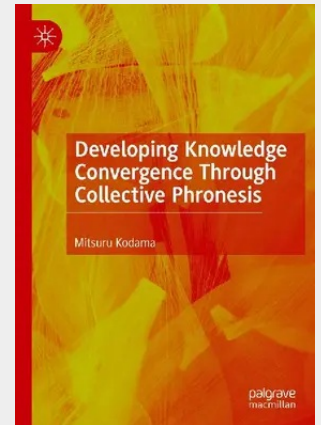


Kodama

Developing Knowledge Convergence Through Collective Phronesis

This book explores the concept of collective phronesis- a holistic leadership of organizational innovation that drives companies such as Apple, TSMC and NVIDIA. How can a company attain 'dynamic fractal organization' such that it is capable of driving many different sorts of innovations simultaneously? Capitalizing on new thinking about technology from the high-tech industry, this book will interest businesspeople, scholars of innovation economics, and more.

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