

Scaling Cloud FinOps

Proven Strategies to Accelerate Financial Success

Responding to the escalating demands placed on organizations and enterprises as they navigate the intricacies of cloud economics, this book offers pragmatic insights for establishing a sturdy foundation for cloud cost management. empowers you with the knowledge and strategies to harness efficient cloud technology usage to proficiently manage cloud costs, refine expenditure, and implement robust, scalable Cloud FinOps practices. At the same time, it arms engineering leaders and executives with the necessary tools to foster a culture of cost awareness critical to greater profitability.

At the heart of the book lies author Sasi Kanumuri's #Piggy-Bank Framework, an innovative approach to cloud cost governance that offers a practical blueprint to streamline cost reporting, provisioning, and resource management through automation, efficiency, and overall financial performance. You'll also delve into the intricacies of the 6-factor formula, a proven approach to cloud cost management. From resource rightsizing and cost allocation models to automated guardrails and vendor management, each factor serves as a pillar to support your organization's financial goals.

Looking beyond numbers, will give you the tools needed to orchestrate a cultural shift that can permeate every aspect of your organization. You'll learn how to cultivate a cost-aware engineering culture in which financial policies give every team member the knowledge and motivation to make data-driven decisions that drive efficiency, unlocking significant cost savings and cloud financial excellence.

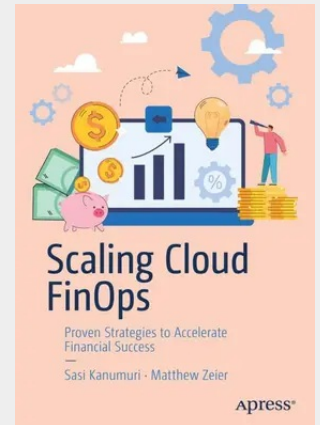
What You Will Learn

- Cultivate a culture of cost awareness and accountability within engineering teams, fostering collaboration and data-driven decision-making to enhance cloud efficiency
- Best practices from FinOps pioneers who've scaled world-class FinOps Teams at tech giants and startups
- Explore unique frameworks enriched with real-world case studies, providing invaluable insights into effective cloud cost management (CCM)
- Acquire expert techniques in cost optimization, automation, and vendor management, all proven to deliver significant savings and optimal efficacy

Who This Book Is For

Professionals and leaders across the cloud, IT, finance, and procurement industries interested in streamlining cloud expenditures, cultivating a culture of cost awareness across the organization, and establishing robust cloud cost management strategies. Whether you're a novice or seasoned in FinOps practices, this book equips you with the tools to maximize the business value of your cloud investments.

Responding to the escalating demands placed on organizations and enterprises as they navigate the intricacies of cloud economics, this book offers pragmatic insights for establishing a sturdy foundation for cloud cost management. Scaling Cloud FinOps empowers you with the knowledge and strategies to harness efficient cloud technology usage to proficiently manage cloud costs, refine expenditure, and implement robust, scalable Cloud FinOps practices. At the same time, it arms engineering leaders and executives with the necessary tools to foster a culture of cost awareness critical to greater profitability. At the heart of the book lies author Sasi Kanumuri's #Piggy-Bank Framework, an innovative approach to cloud cost governance that offers a practical blueprint to streamline cost reporting, provisioning, and resource management through automation, efficiency, and overall financial performance. You'll also delve into the intricacies of the 6-factor formula, a proven approach to cloud cost management. From



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