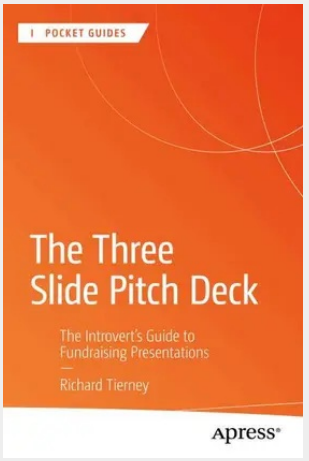
Tierney

The Three Slide Pitch Deck

The Introvert's Guide to Fundraising Presentations



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For many entrepreneurs, raising finance is the most important moment in their startup journey. For introverts, this can also be the time when they are at their weakest as well as a time when they absolutely, positively, cannot fail. This book will lead the reader to design that pitching process in the most positive and useful way for their abilities and their strengths.

Having the confidence of knowing a presenter's message is clearly constructed and the interaction is engineered for maximum impact will make the presenter more relaxed and therefore, more confident. Featuring a series of case studies and a concise writing approach, this book will guide you through a proven method tested with investors in Europe, the USA and Asia.

Author Richard Tierney shares his three decades of global experience as a business coach and media producer across many sectors. When done will lead you to greater conversion, greater investment, and more successful business ventures.

You will

- Understand that preparation is the key to success.
- Focus the pitch process to your strengths.
- Review case studies that show you how to pitch in differing circumstance.
- See how you and your company can stand out from the crowd.

Who This Book is For

Introverted entrepreneurs, company founders and start-ups seeking finance.

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