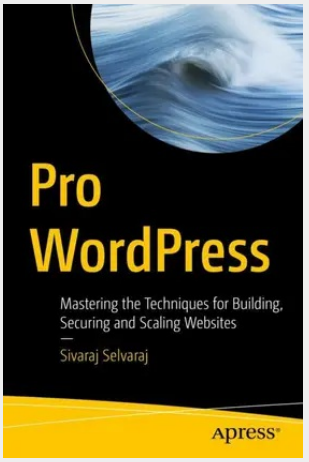
Selvaraj

Pro WordPress

Mastering the Techniques for Building, Securing and Scaling Websites



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is your ultimate guide to unlocking the full potential of the world's leading content management system. From novice bloggers to seasoned developers, this comprehensive resource offers a step-by-step journey through every aspect of WordPress customization, security and performance optimization.

With clear explanations and practical examples, you'll learn how to set up your WordPress environment, choose the right themes and plugins, and customize your site with advanced techniques such as custom post types, widgets, shortcodes, and more. Dive deep into the world of WordPress security and discover how to safeguard your website against cyber threats with strategies like two-factor authentication, secure file permissions, and regular security audits.

But that's not all – this book also equips you with the tools and knowledge to optimize your site for lightning-fast performance and high search engine rankings. Learn how to leverage caching mechanisms, minimize HTTP requests, and implement SEO strategies to boost your site's speed and visibility.

Whether you're managing a single WordPress site or overseeing a multisite network, you'll find invaluable insights and best practices for scalability and high availability. Real-world case studies provide inspiration and guidance, showcasing successful WordPress implementations and effective strategies for growth.

Whether you're a business owner, freelancer, or aspiring web developer, empowers you to take control of your online presence and build websites that stand out in today's competitive digital landscape. Unlock the full potential of WordPress and elevate your web development skills with this essential resource.

You Will Learn:

- The WordPress ecosystem in its entirety, including its history, core features, and community dynamics.
- Develop expertise in customizing WordPress themes and plugins using CSS, PHP, and advanced techniques like custom post types and widgets
- Implement robust security measures to protect your WordPress site from common vulnerabilities, such as brute force attacks and malicious code injections
- Optimize your website's performance through caching mechanisms, image optimization, and other techniques to enhance user experience and SEO rankings
- More advanced topics such as managing multisite networks, scalability and high availability to effectively scale your WordPress projects and handle high traffic volumes

Who is it for:

Web designers and developers to business owners looking to develop a webiste of their own as well as bloggers and hobbyists who are looking to design, launch and maintain a website whatever the project.

Pro WordPress is your ultimate guide to unlocking the full potential of the world's leading content management system. From novice bloggers to seasoned developers, this comprehensive resource offers a step-by-step journey through every aspect of WordPress customization, security and performance optimization.With clear explanations and practical examples, you'll learn how to set up your WordPress environment, choose the right themes and plugins, and customize your site with advanced techniques such as custom post types, widgets, shortcodes, and more. Dive deep into the world of WordPress security and discover how to safeguard your website against cyber threats

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)