

Owning Intelligence

How AI is Reshaping Intellectual Property, Risk, and Governance

AI is not just a tool. It's a new creator and a new risk. Artificial intelligence is transforming how companies innovate, create, and compete. But with this transformation comes a legal and strategic minefield.

Generative AI tools can produce valuable assets or create unintentional IP violations. Training data may be unknowingly scraped, reused, or leaked. And companies that fail to align their IP strategies with AI use risk litigation, brand damage, and even board liability. This book is a fresh guide for business leaders, general counsel, and board directors on how to rethink the process of where AI meets human behavior in IP and governance in the age of AI, offering a blueprint for managing data, rights, innovation, and risk.

This isn't another "AI ethics" book or a law treatise. It's a hands-on guide for operationalizing AI and IP governance, covering process, policy, and people with practical tools you can implement immediately. Grounded in legal precedent, business strategy, and practical frameworks, is written for leaders who want to do more than write policies, they want to implement them. It includes a playbook of governance checklists, management structure, sample company policies, and tools that organizations can adopt immediately to protect what they build and comply with evolving law.

What You Will Learn

- Embed governance into workflows across legal, engineering, and product teams.
- Legal frameworks, authorship and ownership challenges, and strategic approaches to policy for proprietary data and AI outputs.
- How boards, executives, and legal teams must prepare for AI accountability, compliance, and oversight.
- Use AI in IP development and choosing a path that balances the benefits and the risks.
- The risks of scraping, fair use boundaries, and active landmark cases.
- Tools, techniques, and AI-assisted compliance strategies for detecting unauthorized use.
- AI patent trends, key companies, future directions, and the evolving role of trade secrets.

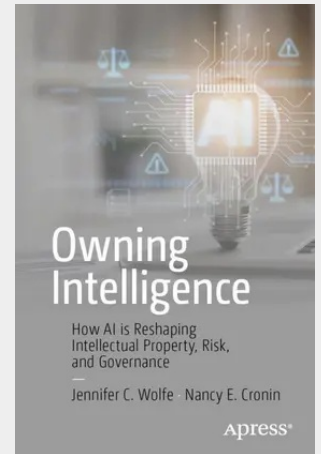
Who This Book Is For

General Counsel tasked with drafting and enforcing AI usage policies or protecting trade secrets; Board Directors seeking to fulfill fiduciary duty in light of emerging AI risk; CTOs, R&D and product development team leaders seeking to integrate the use of AI with IP awareness in their processes; Innovation and legal teams evaluating patent, copyright, and licensing strategies; policymakers or regulators interested in model governance frameworks.

AI is not just a tool. It's a new creator and a new risk. Artificial intelligence is transforming how companies innovate, create, and compete. But with this transformation comes a legal and strategic minefield.

Generative AI tools can produce valuable assets or create unintentional IP violations. Training data may be unknowingly scraped, reused, or leaked. And companies that fail to align their IP strategies with AI use risk litigation, brand damage, and even board liability. This book is a fresh guide for business leaders, general counsel, and board directors on how to rethink the process of where AI meets human behavior in IP and governance in the age of AI, offering a blueprint for managing data, rights, innovation, and risk.

This isn't another "AI ethics" book or a law treatise. It's a hands-on guide for



40,65 €

37,99 € (zzgl. MwSt.)

vorbestellbar, Erscheinungstermin ca. Dezember 2026

Artikelnummer: 9798868823879

Medium: Buch

ISBN: 979-8-8688-2387-9

Verlag: APRESS L.P.

Erscheinungstermin: 01.12.2026

Sprache(n): Englisch

Auflage: 1. Auflage 2026

Produktform: Kartoniert

Seiten: 211

Format (B x H): 155 x 235 mm

