

## A Complete Guide to Agentforce

Plan, Design, Build and Run AI Agents with Salesforce

In the rapidly evolving landscape of artificial intelligence, Salesforce has unleashed a platform that promises to redefine how businesses operate. This book is your guide to mastering Salesforce's flagship AI product. Agentforce offers autonomous AI agents to streamline workflows, reduce manual labor, and unlock new productivity levels.

From order fulfilment and case management to running marketing campaigns, these autonomous agents are set to become the workforce multipliers of the future. This isn't just another technical manual, it's a comprehensive journey from concept to implementation. Whether you're a Salesforce administrator, developer, consultant, or architect, this book provides a step-by-step blueprint for creating AI agents that generate tangible business value.

Through practical methods, in-depth concept explanations, architectural insights, and example use cases, you'll gain the expertise to transform theoretical potential into operational excellence. Implementing Agentforce isn't just about understanding technology—it's about business transformation. This guide illustrates the tremendous opportunities and potential pitfalls of AI agent deployment. You'll learn not just how to build agents, but how to integrate them seamlessly into your organizational ecosystem, ensuring they become true strategic assets rather than experimental technologies.

With the help of this book, you will have the necessary skill set to launch your first agents, understand the intricate mechanics of AI agent design, and position your organisation at the cutting edge of the agentic revolution.

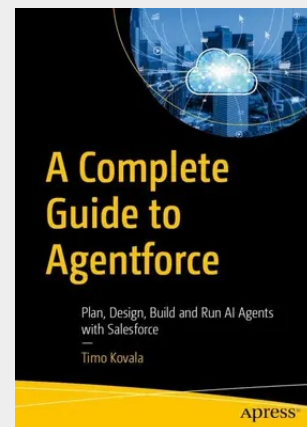
Includes a Foreword by Ben McCarthy, Founder & CEO SF Ben

You Will:

- ? Learn what AI agents are, how they work, and why they're transforming business automation.
- ? Get step-by-step guidance on designing, configuring, and deploying AI agents within Salesforce.
- ? Learn how to integrate AI agents into your existing workflows and enterprise systems.

This book is for: Salesforce professionals (administrators, technical developers, consultants, architects, business analysts)

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