

Beyond Interfaces

Strategic Frontend Architecture for Digital Transformation

This book empowers you to design frontend systems that are not only robust and scalable, but also strategically aligned with business needs in the context of modern digital transformation.

It provides an in-depth, up-to-date exploration of modern frontend architecture, covering both foundational patterns and forward-leaning strategies. What makes this book different is not just the breadth of technical topics—but the consistent mapping of each architectural pillar to its real-world business impact. In modern product development, understanding “how” to implement something is not enough; knowing why it matters to scalability, performance, accessibility, user engagement, or time-to-market is critical. This book will give you the expertise to make decisions that are not only structurally sound but also strategically aligned with business needs.

The book covers a complete spectrum of frontend architectural pillars—starting from well-established practices like Micro Frontends, Progressive Web Apps (PWAs), Responsive UI, Design Systems and Theme-Based Development and extending into cutting-edge strategies such as AI/ML integration in the frontend, Feature Experimentation Layers, Edge Rendering, Accessibility (ADA), Internationalization, CMS integration, Telemetry-driven feedback loops, Multi-tenancy support, Blue-Green Deployments and modern Automation Testing approaches.

Every chapter focuses on both the how and the why - explaining implementation considerations alongside practical business scenarios. Whether it's integrating AI/ML into frontend to improve the latency or deploying at the edge for global speed, you will learn how to make decisions that are not just technically correct, but strategically meaningful.

helps you build frontend systems that are modern, measurable and business-aligned; pushing you to think beyond components and code towards the larger impact which your architecture can make in today's digital enterprise world.

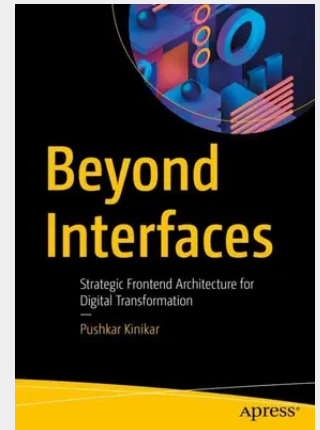
What You Will Learn

- Gain expertise in mapping modern frontend architectural patterns to real-world business needs
- Learn how to make strategically meaningful decisions that have impact beyond the code
- Design frontend systems that are robust and scalable
- How to bridge the gap between architecture and business outcomes

Who This Book Is For

Frontend architects and developers, business leaders and product owners

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64,19 €

59,99 € (zzgl. MwSt.)

vorbestellbar, Erscheinungstermin ca. November 2026

Artikelnummer: 9798868829604

Medium: Buch

ISBN: 979-8-8688-2960-4

Verlag: APRESS L.P.

Erscheinungstermin: 03.11.2026

Sprache(n): Englisch

Auflage: 1. Auflage 2026

Produktform: Kartoniert

Seiten: 223

Format (B x H): 178 x 254 mm

