

General World Models

The Physics of Generative Video

Sora prompting is where language meets cinema—where every word you type can shape motion, lighting, and storytelling in AI-generated videos. This book introduces a practical, step-by-step path to mastering **Sora**, the latest generative video platform that turns text into cinematic experiences. Written in plain, engaging language, it helps creators, educators, and AI enthusiasts translate ideas into professional-grade visual narratives without coding or filmmaking backgrounds.

The book walks readers through the entire creative pipeline—from concept design and character creation to shot-level prompting, rhythm control, and emotional tone. Each chapter combines theory and practice, with **hands-on examples**, **prompt templates**, and **side-by-side breakdowns** of what works and what fails. Readers learn how to write in cinematic grammar (framing, pacing, camera motion), how to design for different genres (ads, short films, educational media), and how to use **multi-modal AI** tools for script, sound, and colour grading. Real-world projects show how Sora2 integrates into modern creative workflows—from YouTube channels to professional marketing teams.

By the end of this book, readers will not only know how to operate Sora 2, but how to **think like an AI director**—turning ideas into coherent, emotionally resonant moving images. Whether you're an educator, digital creator, or prompt engineer, this guide gives you the vocabulary, structure, and intuition to create stories that move people—literally.

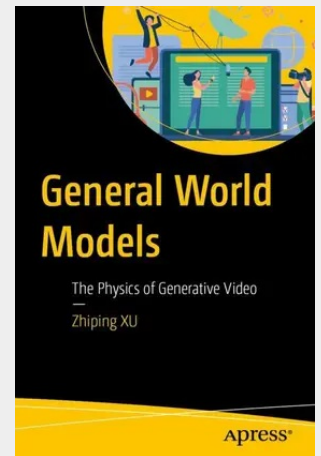
What will you learn:

1. Write cinematic-style prompts for OpenAI Sora 2 and Google Veo 3 with precision and emotion
2. Structure text into multi-shot sequences for AI-generated videos
3. Combine visual, audio, and narrative elements for cohesive results
4. Build personal "AI director" workflows and reusable templates
5. Avoid common pitfalls in prompt engineering for generative video

Who is this book for?

AI video creators and content designers
Multimedia professionals and educators
Digital artists and filmmakers exploring AI tools
Students learning prompt engineering and generative media
Creators seeking to enhance storytelling through AI

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