Centaur Media

Marketing Week

Welcome to Marketing Week: The essential destination for every marketer Marketing Week has been at the centre of the marketing industry for more than 40 years, giving us unrivalled authority, trust and integrity. We bring you serious conversations about serious issues We are here to provoke debate about the biggest questions in marketing, the stuff that is important, that elevates marketing as a driving force in a business. Through our focus and award-winning content, we will help you step out of the everyday and step up in your career. We spotlight the depth and breadth of what marketers do, all that they are, and all that they have the potential to be We're here for every marketer – whatever industry, whatever level, whatever challenge. We help you build influence, bolster your effectiveness and become the best marketer you can be. We are not slaves to the industry We are not all things to all people. We are not just cheerleaders. We highlight the good, but also the bad. We challenge received wisdom. All to help showcase what is great and how to learn from it. Practical advice With the help of a partnership with our friends at Econsultancy, we bring all the big issues to life and give you the tools to be a more effective marketer.



652,10 €
652,10 € (zzgl. MwSt.)
unverbindlicher Preis; Online-Abonnenten bzw. Digital-Abonnenten

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9770141928006
Medium: Zeitschrift
ISBN: 977-014192800-6
Verlag: Centaur Media
Sprache(n): Englisch
Produktform: Other printed item

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)