

Enrollment Management Report

Enrollment Management Report is part of the Jossey-Bass higher education newsletter series featuring up-to-date news on the latest legal developments and innovative practices for every aspect of campus administration. It is available in print and online. Aims and Scope Find out which enrollment strategies are working for your colleagues, which aren't and why – so you can duplicate others' successes. Each month, this comprehensive newsletter gives you practical guidance on all aspects of enrollment management – including records, registration, recruitment, orientation, admissions, retention and more. From tuition discounting to one-stop shops, and from online applications and registration to recruiting nontraditional and international students, Enrollment Management Report helps you administer the programs that attract students to your school – and keep them there.



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