William Reed

The grocer

The Grocer, which celebrated its 160th anniversary in 2022, is the multi-award-winning industry bible of the £220bn grocery retail, wholesale and supply sector, offering unparalleled coverage of the entire FMCG sector through its weekly print magazine, vibrant website (thegrocer.co.uk) and wide range of newsletters, as well as a dedicated commercial content arm. The Grocer also provides invaluable networking opportunities, most notably via two hugely prestigious awards programmes: The Grocer Gold Awards celebrate the full gamut of the industry's achievements in the spectacular setting of the Royal Albert Hall; while the New Product & Packaging Awards focuses exclusively on new product development, and takes place at Wembley Stadium. Other face to face opportunities include The Grocer's webinars, conferences and business lunches. Last but not least is The Grocer's well established recruitment portfolio, which attracts candidates across sales, marketing and retail, delivering not just quantity but quality candidates. As a blue-chip business publication The Grocer offers unparalleled reach, including c-suite executives from the major multiples; owner managers of independent retailers; entrepreneurs, startups and challenger brands; leading brand owners and fmcg giants; growers, food processors, distributors and wholesalers; bankers, consultants, key opinion formers and the national media.



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