

## Employee Engagement Toolkit

**Design and deliver your employee engagement strategy more effectively with this printable, customizable training programme.** Studies show that employees who are not engaged with their work are less productive, have a negative impact on customer service and innovation, are more frequently absent and leave at a higher rate than those who are. Efforts to engage employees have created a competitive business advantage, so it is therefore not surprising that companies are seeking to improve employee engagement by training managers in how to implement it. The **Employee Engagement Toolkit** offers eight practical training modules for use in in-house team learning sessions, covering - Defining employee engagement: what is it? - Setting your employee engagement objectives: why do we need engaged employees? - Building the business case for employee engagement - Measuring employee engagement - How to develop engagement: putting your plan into action - Essential tools and techniques for employee engagement - Communicating for engagement - Planning and action With an emphasis on active learning through discussions, exercises and role plays, the **Employee Engagement Toolkit** provides HR and employee engagement practitioners, consultants and trainers with a complete set of tools to train in embedding employee engagement in everyday practice. **About the Kogan Page Toolkits:** Our toolkits provide complete sets of customizable, printable resources to facilitate in-house training and development workshops and strategy design. Supplied as both ring binders and electronic files, and consisting of modules which can be used individually or combined for more extended programmes, the toolkits include ready-made practical exercises, handouts, discussion questions and more to upskill managers in performance management, change management and employee engagement.



Auf Anfrage

*Nicht mehr lieferbar*

**Artikelnummer:** 9780749474638

**Medium:** Loseblattwerk

**ISBN:** 978-0-7494-7463-8

**Verlag:** Kogan Page

**Erscheinungstermin:** 11.12.2015

**Sprache(n):** Englisch

**Auflage:** 1. Auflage 2015

**Serie:** HR Toolkits

**Produktform:** Loseblattwerk

**Gewicht:** 1800 g

**Seiten:** 294

**Format (B x H):** 315 x 344 mm

